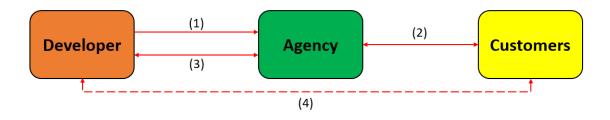
TRANSACTION STRUCTURE FOR "SELLING" OFF-PLAN APPARTMENTS AT PRE-FOUNDATION STAGE IN VIETNAM

Under Vietnamese law, a housing developer (**Developer**) is not allowed to sell apartments formed in the future (**off-plan apartment**) (*căn hộ hình thành trong tương lai*) before completing construction of foundation of the apartment building where such off-plan apartment located (**Pre-Foundation Stage**) (Article 55 of Law on Real Estate Business 2014). However, in practice, by engaging an independent entity to act as an agency/broker (**Agency**), it seems that many Developers have "overcome" this limitation. While there are certain legal risks (as discussed below), the transaction structure involving an Agency at the Pre-Foundation Stage may facilitate capital arrangements and customer acquisition of Developers for housing projects (**Project**).

The diagram and table below demonstrate transaction structure currently employed by some Developers to "sell" off-plan apartments at Pre-Foundation Stage and discuss relevant pros and cons. This post is written by Nguyen Hoang Duong.



Steps	Description	Pros	Cons
1.	Service agreement between Developer and Agency (Contract 1) 1.1. Under Contract 1, Developer will engage the Agency to provide certain services, for example: 1.1.1. doing market research to survey and evaluate customers' need and interest in the Project;	1.2. There are certain legal frameworks for the Agency to provide services under Contract 1; and 1.3. It is reasonable for the Developer to conduct market research and other preparations for the sale of the Project. Therefore, there should be no regulation restricting Developer	1.4. Upon entering into Contract 1, it is not clear if the Agency may be considered as one of the entities subject to potential restriction discussed at 2.5 - 2.6.

Steps	Description	Pros	Cons
	1.1.2. advising Developer on sale plan/policy; and1.1.3. marketing and selling Project's product after the off-plan apartments is eligible for sale;	to engage Agency to provide services under Contract 1, even at the Pre-Foundation Stage.	
2.	Brokerage service agreement between Agency and Customer (Contract 2) 2.1. Under Contract 2: 2.1.1. Customers (Customer) will engage the Agency to support them in purchasing off-plan apartments under the Project; 2.1.2. To secure Customer's obligation "to make an offer to purchase the off-plan apartment" (rather than to secure an obligation to enter into sale and purchase contract) and to demonstrate his/her financial capacity, Customer will pay a deposit to Agency; 2.1.3. However, the Agency does not guarantee that the Customer will succeed in purchasing the intended off-plan apartment. In other words, the Developer may refuse Customer's offer to buy; 2.1.4. Upon the Project is eligible for sale, (a) the Agency will, on behalf	2.2. Execution of Contract 2 could be practicable, because: 2.2.1. The subject matter of Contract 2 is a "task", but not "off-plan apartment"; 2.2.2. It is reasonable for Customer to research the Project and make necessary preparations for purchasing potential off-plan apartments, even at the Pre-Foundation Stage; and 2.2.3. Technically, the restrictions on the sale of off-plan apartment at Pre-Foundation Stage are only applicable to the Developer, but not Agency and Customer under Contract 2; 2.3. Payments of deposit under Contract 2 may not be subject to legal requirements on the payment schedule for sale and purchase of the off-plan apartment.	2.4. Under Article 514 of the Civil Code 2015, the subject matter of a service contract must be an act that is capable of being performed. Given the off-plan apartments are still ineligible for sale, one may argue that the "brokerage activity" (subject matter of Contract 2) is incapable of being performed. To avoid this risk, Contract 2 may need to clearly state that the provided services are capable of being performed; 2.5. Article 6.8 of the Housing Law 2014 prohibits the Developer to "authorize or assign a party participating in investment cooperation, in a joint venture, in an affiliation, business co-operation or capital contributor or authorize or assign any other organization or individual to sign [] deposit contracts for transactions regarding housing [] of the project." It is not clear whether: 2.5.1. The "assignment" (giao) by the Developer under Article 6.8
	of Customer, offer the Developer to buy the off-plan apartment which conforms with Customer's wish;		above means: (a) the Agency will, on

Steps	Description	Pros	Cons
	and (b) the Customer is obligated to enter into deposit agreement or off-plan sale contract with Developer if the offer at 2.1.4(a) is accepted.		behalf of the Developer, sign agreement with the Customer; or (b) the Agency will, on its own behalf, sign agreement with Customer; and 2.5.2. The "deposit contracts for transactions regarding housing" (hop đồng đặt cọc các giao dịch về nhà ở) of the Project means: (a) only transactions which have subject matter to be the housing of the Project; or (b) any transaction which is associated with the housing of the Project. 2.6. If the case is 2.5.1(b) and 2.5.2(b), then there is a risk that both Contract 1 and Contract 2 could be held invalid. That said, there is also a counter-argument that the restriction under Article 6.8 of the Housing Law 2014 only applies to entities who participate in the Project as co-investors or sub-investors of the Developer to directly enjoy benefits from the development of the Project. Therefore, as a service provider of the Developer, this restriction should not be applicable to the Agency.
3.	Business cooperation contract (BCC) between the Developer and Agency (Contract 3)	3.3. Under the housing law, the Develop could enter into transactions to mobilize capital for the development of the	3.4. Arguably, the deposit under Contract 2 is still under Customer's ownership. Therefore, in order to use the Customer's

Steps	Description	Pros	Cons
	3.1. While it is not entirely clear in practice on how the Agency could legally transfer the Customer's deposit under Contract 2 to the Developer, a BCC could be a feasible option for Contract 3. 3.2. Under the BCC, the parties will agree on their contributions to developing the Project, whereby the Agency will make a contribution in the form of money.	Project from other investors (except for Customers) at the Pre-Foundation Stage after obtaining, among others, approval for mobilizing capital for Project development from local construction authority.	deposit for the BCC, Contract 2 must contemplate agreements allowing Agency to have ownership over the Customer's deposit. 3.5. As Agency will become co/sub-investor of the Project upon entering into the BCC, this may trigger the restriction under Article 6.8 of the Housing Law 2014 (see discussion 2.5 - 2.6). However, it is arguable that the Agency sign Contract 2 as the service provider of both Developer and Customer, but not co/sub-investor of the Project because Contract 3 is signed after Contract 2.
4.	Agreement regarding off-plan apartment between the Developer and Customer (Contract 4) 4.1. After the Project is eligible for sale, 4.1.1. the Developer may enter into Contract 4 with the Customer in the form of (a) a deposit agreement for sale and purchase of off-plan apartment; or (b) an agreement for sale and purchase of off-plan apartment; and 4.1.2. the deposit under Contract 2 will be offset with payments under Contract 4.	4.2. Execution of Contract 4 is now in accordance with the law.	4.3. Contract 4, in relations with Contract 2,3,4 above, could be considered as a concealed transaction. However, this risk should not be material because each contract under transaction structure is practically real and the purpose of each contract is different.